


## **TRAINER PROFILE**

# **Dr. ASMA ABDULLAH**

### **AREAS OF PROFESSIONAL EXPERTISE IN TRAINING**

	<b>Understanding the Malaysian workforce</b>
	<b>Thinking Skills</b>
	<b>Value Based Leadership</b>
	<b>Understanding Corporate Cultures</b>
	<b>Negotiating Skills Across Cultures</b>
	<b>Multicultural Team Building</b>

### **HIGHLIGHTS OF TRAINER’S PROFILE**

**Dr Asma Abdullah** retired in 2003 from ExxonMobil after spending more than 22 years in the field of human resource development and influence of culture on management. She received her bachelor's degree in Anthropology and Sociology and Diploma in Education from Monash University, Melbourne, a master's degree in educational technology from University of Southern California, Los Angeles, a master's degree in counselling education from University Malaya, Kuala Lumpur and a doctorate from Universiti Kebangsaan, Bangi, Malaysia in 2001. She has written articles and books on culture, corporate culture and women management and authored “Understanding the Malaysian Workforce”, “Guidelines for Managers and Going Global” and “Understanding Multicultural Malaysia” and co-wrote two cross-cultural plays, “Expatriate Comes to Town” and “Expatriate Files for local Malaysian theatre”.

She believes in diversity, growth, and moderation and considers herself very much a facilitator of learning on a range of subjects related to soft skills for different types of groups from graduate students to practising managers and professionals in both public and private sector organizations. As a western educated Malay, Asma is familiar with the challenges of the intracultural, intercultural, and cross-cultural issues at the Malaysian workplaces and has worked with both expatriate and Asian managers from many countries and with Malaysian managers at all organizational levels.